

Privacy Policy

Effective Date: July 10, 2026

Introduction

Lya Sanchez, REALTOR® ("we," "our," or "us") values your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, complete a form, or communicate with us.

Information We Collect

We may collect your name, email address, phone number, property address, home buying or selling preferences, and any information you voluntarily provide through contact forms, emails, text messages, or phone calls.

How We Use Your Information

We use your information to respond to inquiries, provide real estate services, send requested property listings and market updates, schedule appointments, improve our website and services, and comply with legal obligations.

Text Messages and Email Communications

By providing your phone number or email address, you consent to receive communications related to your real estate inquiries. Standard message and data rates may apply. You may opt out of marketing emails using the unsubscribe link or stop text messages by replying "STOP."

Information Sharing

We do not sell your personal information. We may share your information only when necessary with trusted service providers such as mortgage lenders, title companies, inspectors, insurance providers, or when required by law.

Cookies

Our website may use cookies that are necessary for website functionality and to improve your browsing experience. You may disable cookies through your browser settings if you prefer.

Data Security

We take reasonable administrative and technical measures to protect your information; however, no electronic transmission or storage system can be guaranteed to be completely secure.

Third-Party Links

Our website may contain links to third-party websites. We are not responsible for their privacy practices.

Children's Privacy

Our services are not intended for individuals 18 years of age or younger, and we do not knowingly collect personal information from anyone 18 years of age or younger.

Your Privacy Rights

You may request access to, correction of, or deletion of your personal information where permitted by law, and you may opt out of future marketing communications.

Contact Information

Lya Sanchez, REALTOR®

Email: lya@serhant.com

Phone: (512) 661-1993

Service Area: Austin, Round Rock, Georgetown, Pflugerville, Hutto, Leander, Liberty Hill, Buda, Kyle, and surrounding Central Texas communities.

If you have questions about this Privacy Policy, please contact us using the information above.

This Privacy Policy may be updated periodically. Any changes will be posted on this page with an updated effective date.